



YOUR PATH TO BRAND EMPOWERMENT





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We aren't a bunch of hipsters that think they are "creative"

ment is a squad full of excitement, commitment and flourishment that specialize in creating, maintaining, and advertising brands.

We create, develop, design, and implement marketing campaigns for their potential clients in adding value and delivering the real quality.

ment Advertising is a creative agency provides full customized services of business development, marketing, advertisement, and execution.



COMPANY STATEMENT

20+ Years

Experience across MENA & EUROPE

OUR STATEMENT

Delivering the perfect experience for our valuable clients, help them to fulfil all their needs. Alongside building a long – term relationship through bringing the latest and most innovative methods to our clients.

OUR VISION

Transforming brands into legends!

OUR MISSION

Starting from developing business and strategies till implementing and executing in real life.

Ment provides a wide range of services that are tailored just for you!

WHAT WE CAN DO

Neural Networks

- Basic principles of machine learning
- Dataset for education
- Specialized Hardware

Main Advantages

- Effective Data Classification
- Faster Data Analysis

Distinguishment is Our Goal!

To Sum up, ment is one stop agency
of your needs' fulfilment



BUSINESS CONSULTANCY

Most effective businesses are built on data driven strategies. With our customized and studied plans and strategies, we provide consultation and analysis alongside developing your business towards success...



Business & Marketing
Consultancy



Market Analysis



Business & Marketing
Strategies



Brand Strategies

CREATIVE AND ART

Brand Name and logo are the way of positioning your business. Empower your business with a creative and innovative brand identity that can make you unique in the market...



Brand Identity &
Guidelines



Art Direction



3D Design



Motion Graphics

EXPERIENCE DEVELOPMENT

Operational and production execution is one of the main aspects of promoting your brand. With an eye – catching outstanding quality, your brand can promote itself...



Guerrilla & Experiential
Marketing



Events & Exhibitions
Management, Marketing
& Production



Instore production



On-Ground Activations

OUR CLIENTS

JOTUN



Coca-Cola

Persil



JUHAYNA

SUNSILK

fayrouz

unionaire



Mobil

stc

THE SHORE
NORTH COAST



Mars

Johnson & Johnson



BETADINE®

AstraZeneca



C&CO.
shades and opticals

Nestlé®

ABB
ASEA BROWN BOVERI

NESCAFÉ®

MERCK

 World Health Organization

 MSD

 PEPSICO

DAMAC
LIVE THE LUXURY

Kellanova

Bebelac®

BARBICAN

PHARCO
PHARMACEUTICALS 

estadat
SPORTS FACILITY MANAGEMENT

RANI®

PREZZO



Oxi

 NOVARTIS


KASRAWY
GROUP

Pfizer

 Abbott

Fly
buy



Folli Folie

OUR PORTFOLIO

EVENTS



PEPSICO AMESA MARKETING AWARDS NIGHT





Regional Meeting on Health Workforce in the Eastern Mediterranean: from COVID-19 learning to action

CAIRO, EGYPT
19–20 JUNE, 2023



World Health
Organization
REGIONAL OFFICE FOR THE Eastern Mediter

75⁺ HEALTH
FOR ALL



INVEST & EMPOWER

Our health workforce
Our future

**WHO REGIONAL
MEETING 2023**





MANSOUR GROUP
SUHOOR MANSOUR







PEPSICO YEAR END EVENT





DCODE CONNECT GOVERNMENTAL MEETING





PEPSICO
PASSING THE LEGACY







FIRE & ICE EVENT





PEPSICO AMESA CORPORATE AFFAIRS NIGHT



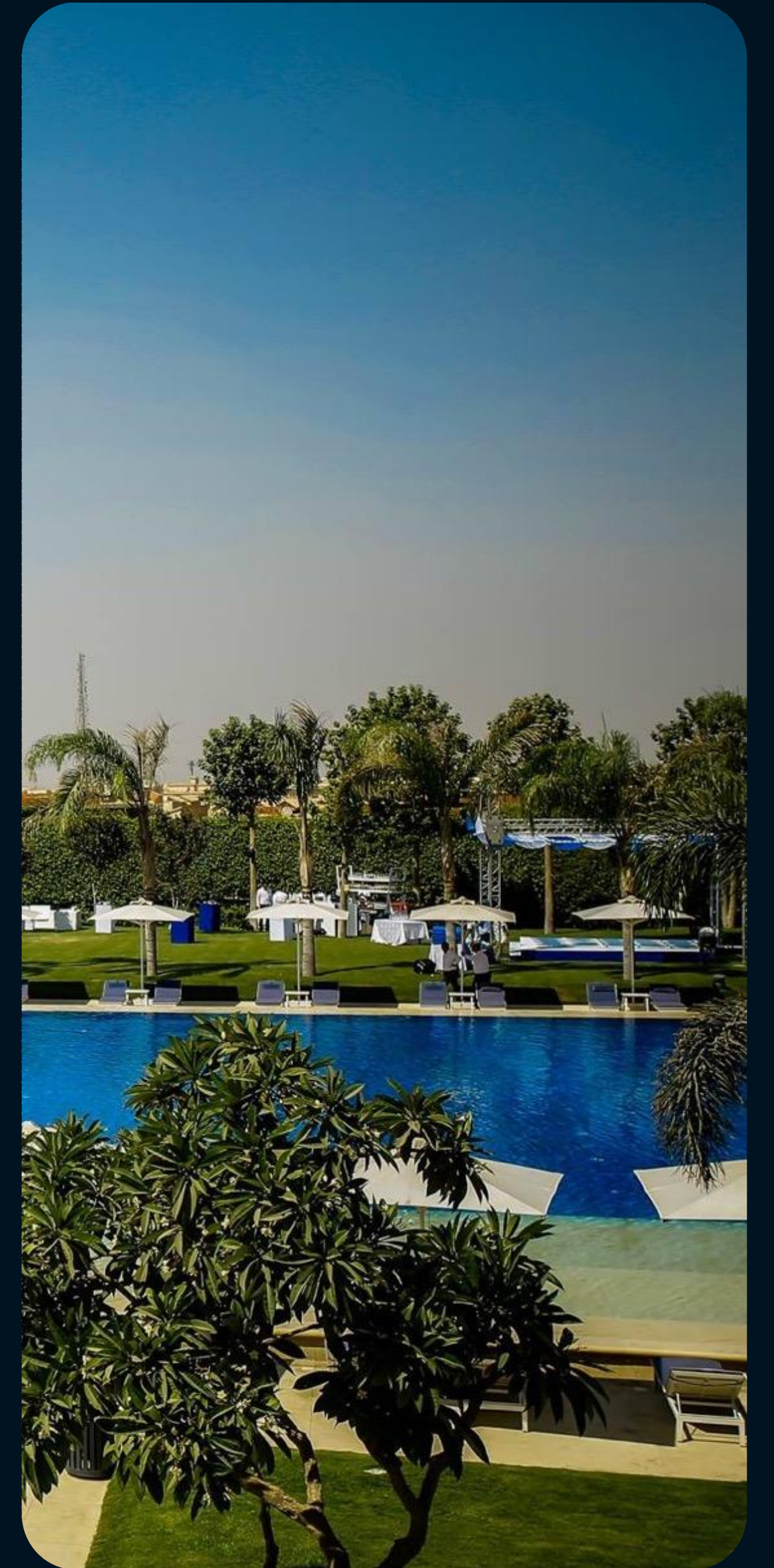


PEPSICO GLOBAL SC GBS EVENT





**H2ohh
EVENT**



PEPSICO GLOBAL CIO AWARDS NIGHT







WHO REGIONAL MEETING 2024



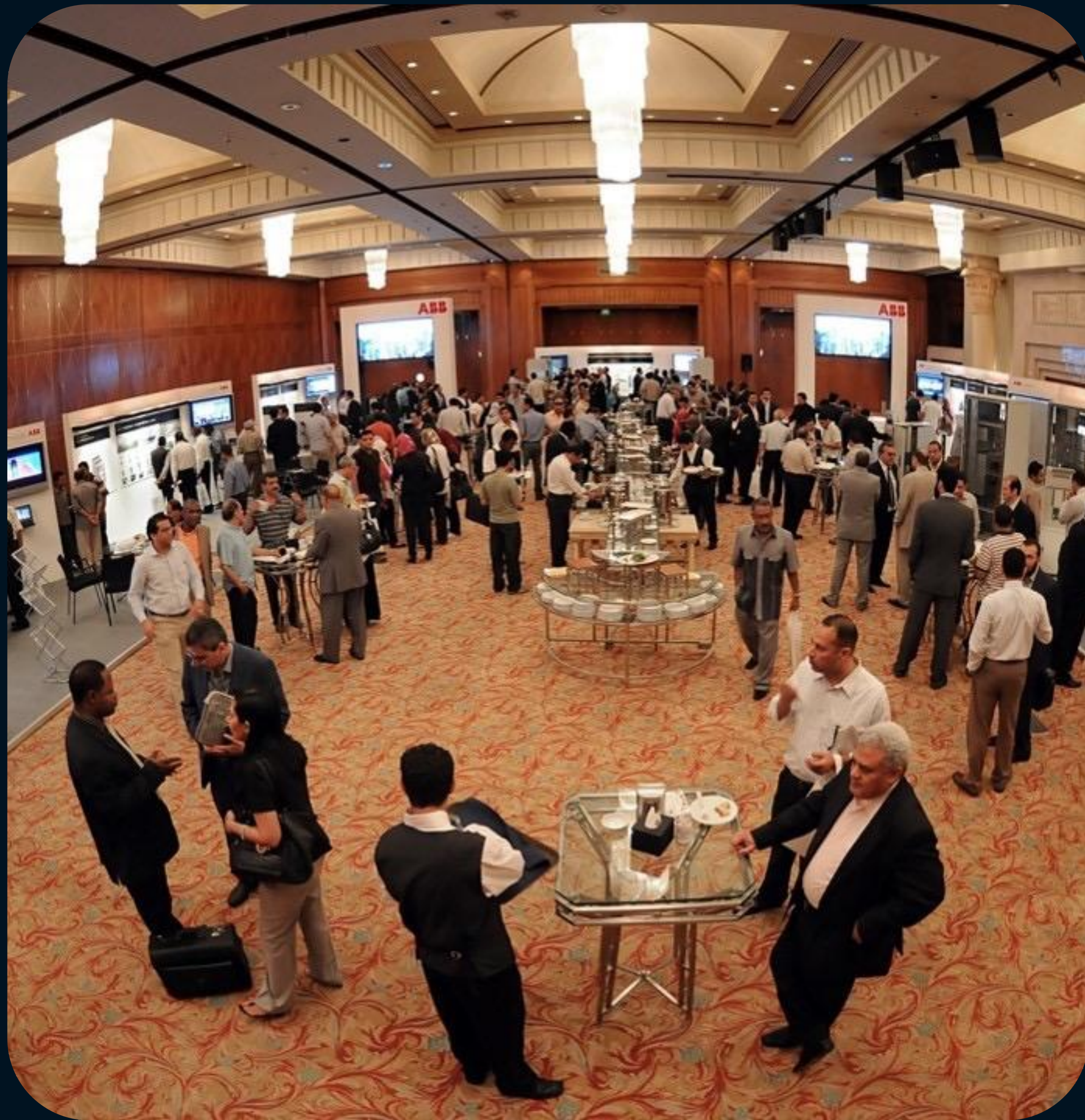


**PEPSICO IT
NIGHT**





ABB INTERNATIONAL EVENT



ACTIVATIONS



**COCA-COLA PORTO
CAIRO ACTIVATION**





NESTLÉ WATERS NORTH COAST ACTIVATION





**MOBIL FORMULA 1
ACTIVATION**





NESTLE WATERS HOD ACTIVATION





NESTLE WATERS MALL ACTIVATION





SENOVA MALL ACTIVATION





NESTLE WATERS RAMADAN ACTIVATION

EXHIBITIONS



ABB EXHIBITION

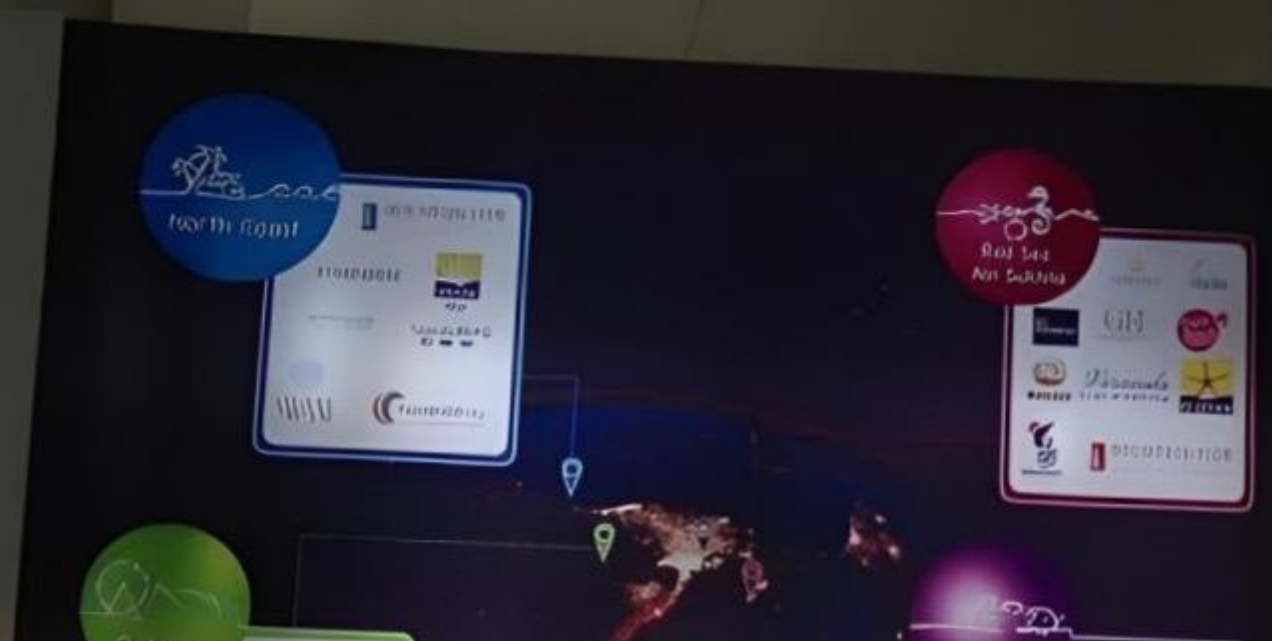


Select



AFFILIATES OF EGYPT

Residential Resale Office
Special Commercial



COLDWELL BANKER & NEW HOMES EXHIBITION



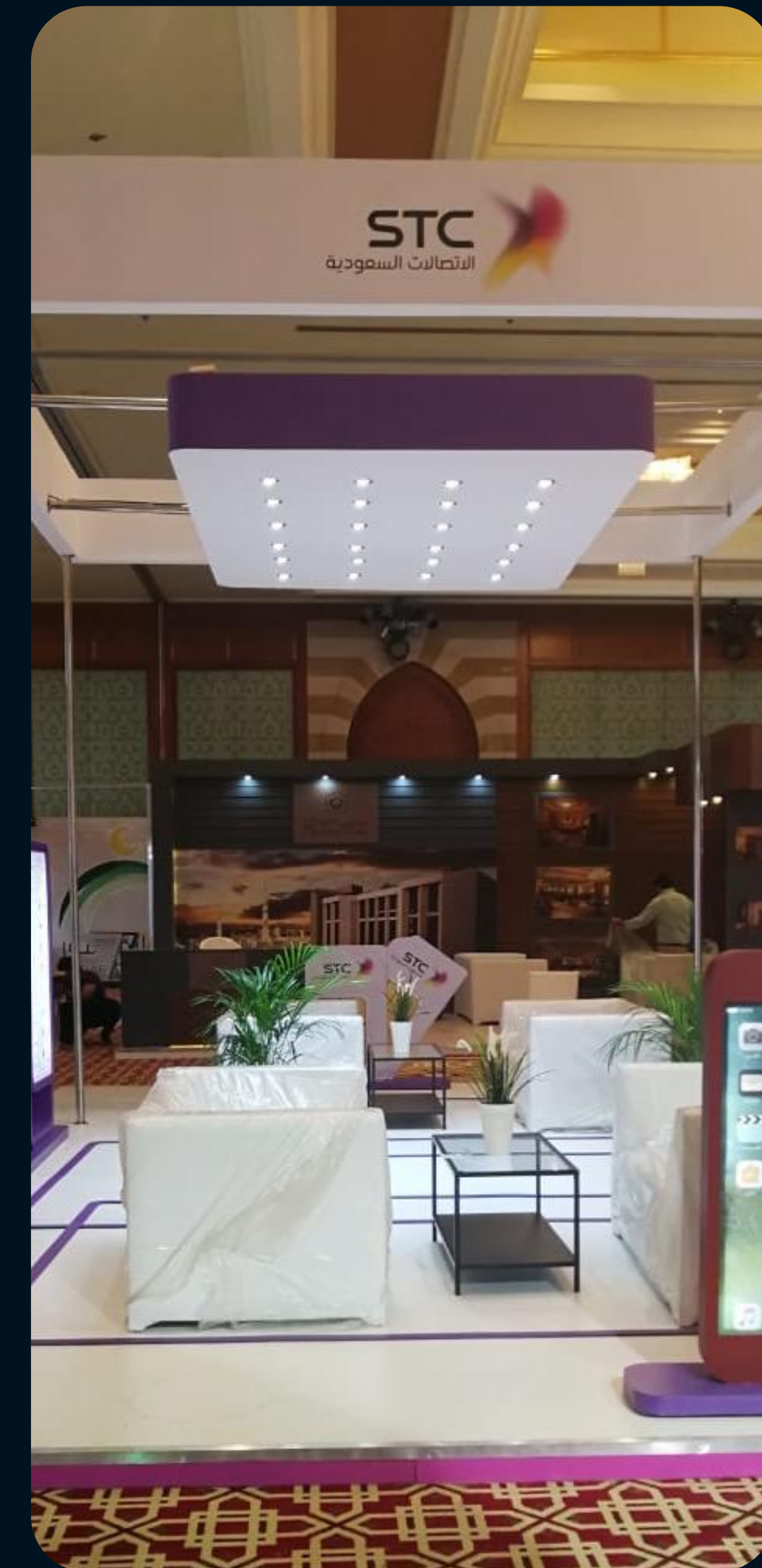


FLYBUY BUSINEX EXHIBITION





STC EXHIBITION





HTC & MILLENNIUM EXHIBITION

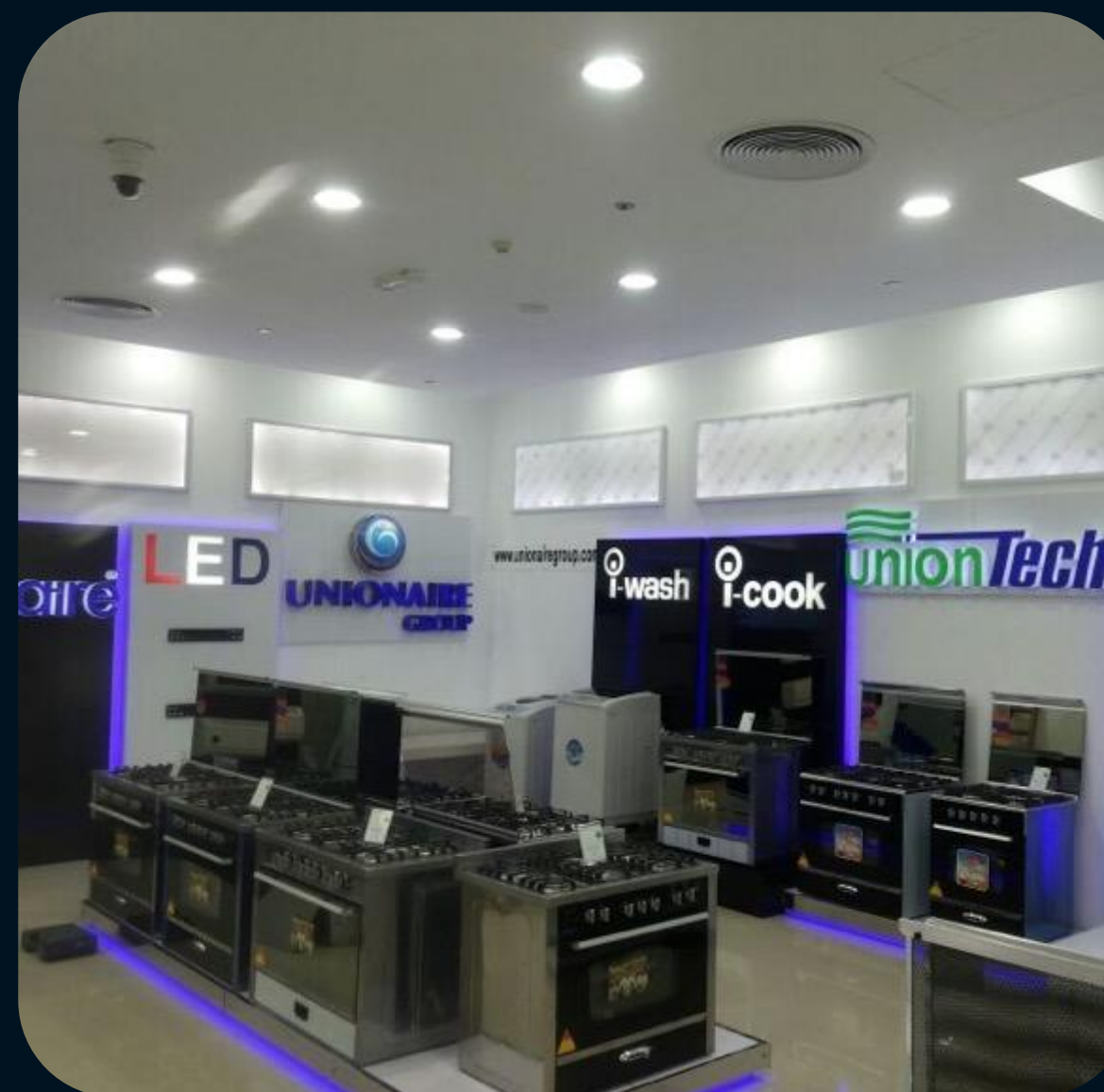


RETAIL & POSM



**UNIONNAIRE BRANCHES
DESIGN & PRODUCTION**



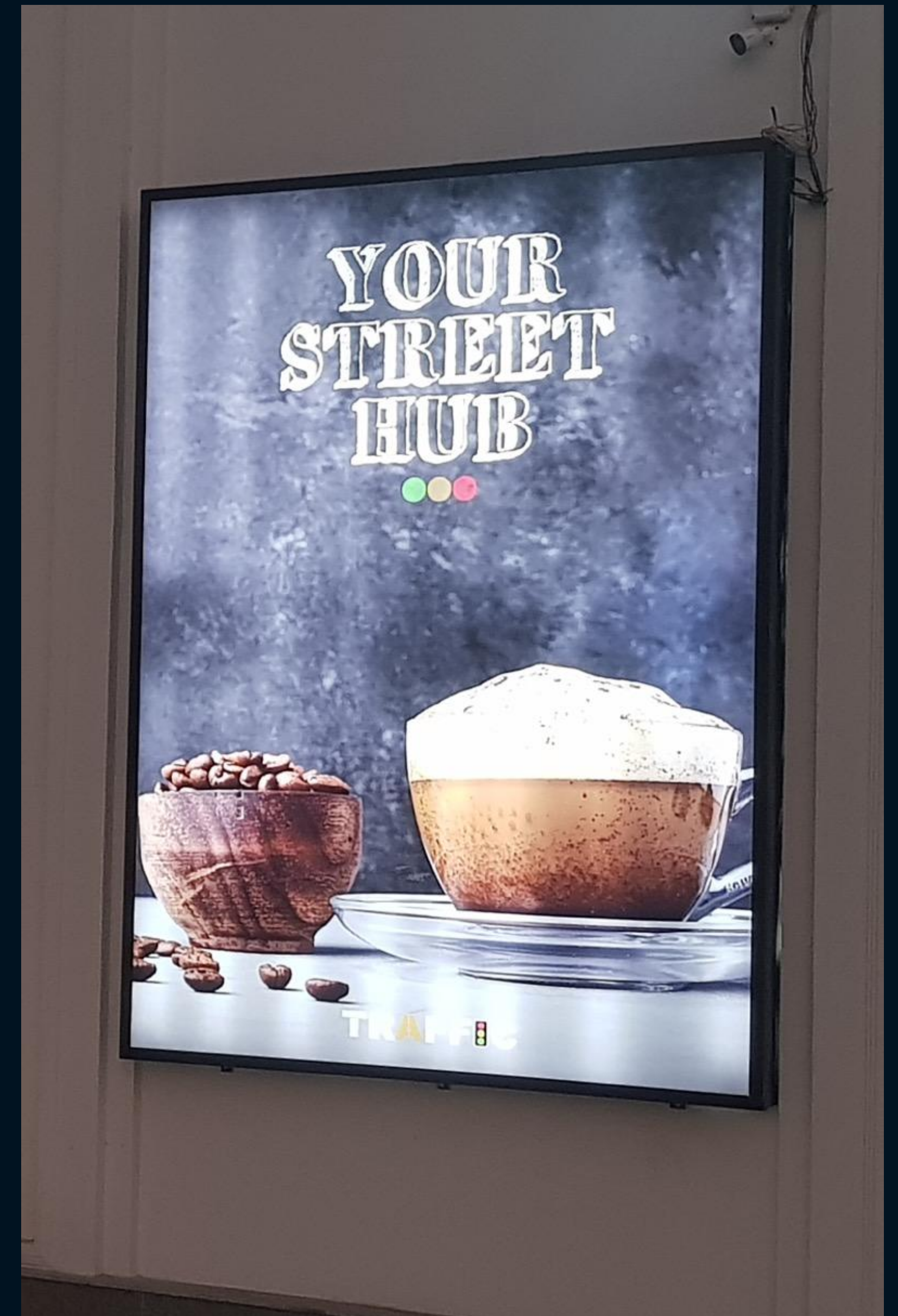




TRAFFIC

**TRAFFIC BRANCHES
DESIGN & PRODUCTION**







**CRYSTAL BEACH
REINNOVATION**







SOCCER STREET DESIGN & PRODUCTION





**LAYAL RESTAURANT
DOWNTOWN**







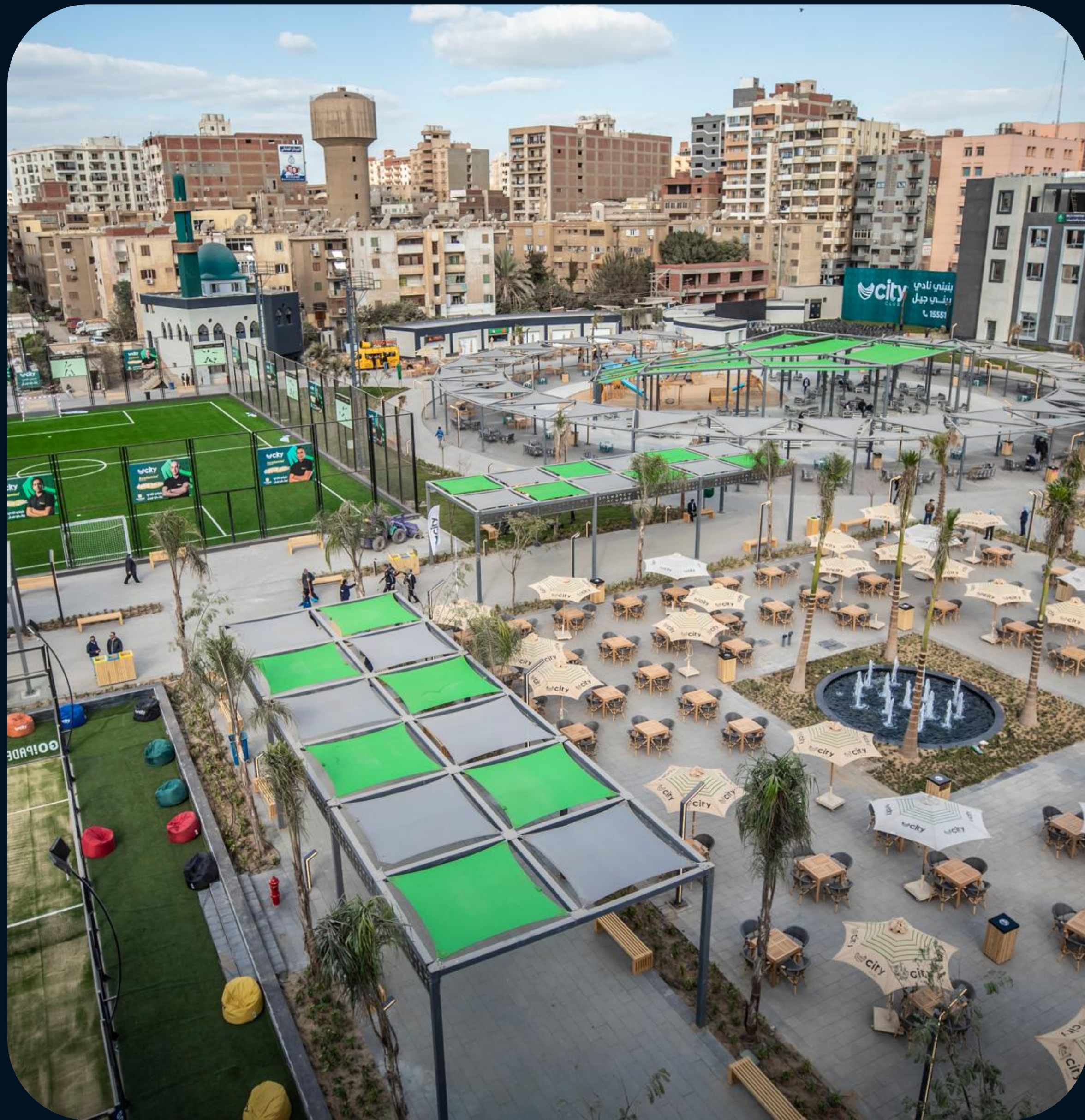
FLYBUY BRANCHES DESIGN & PRODUCTION

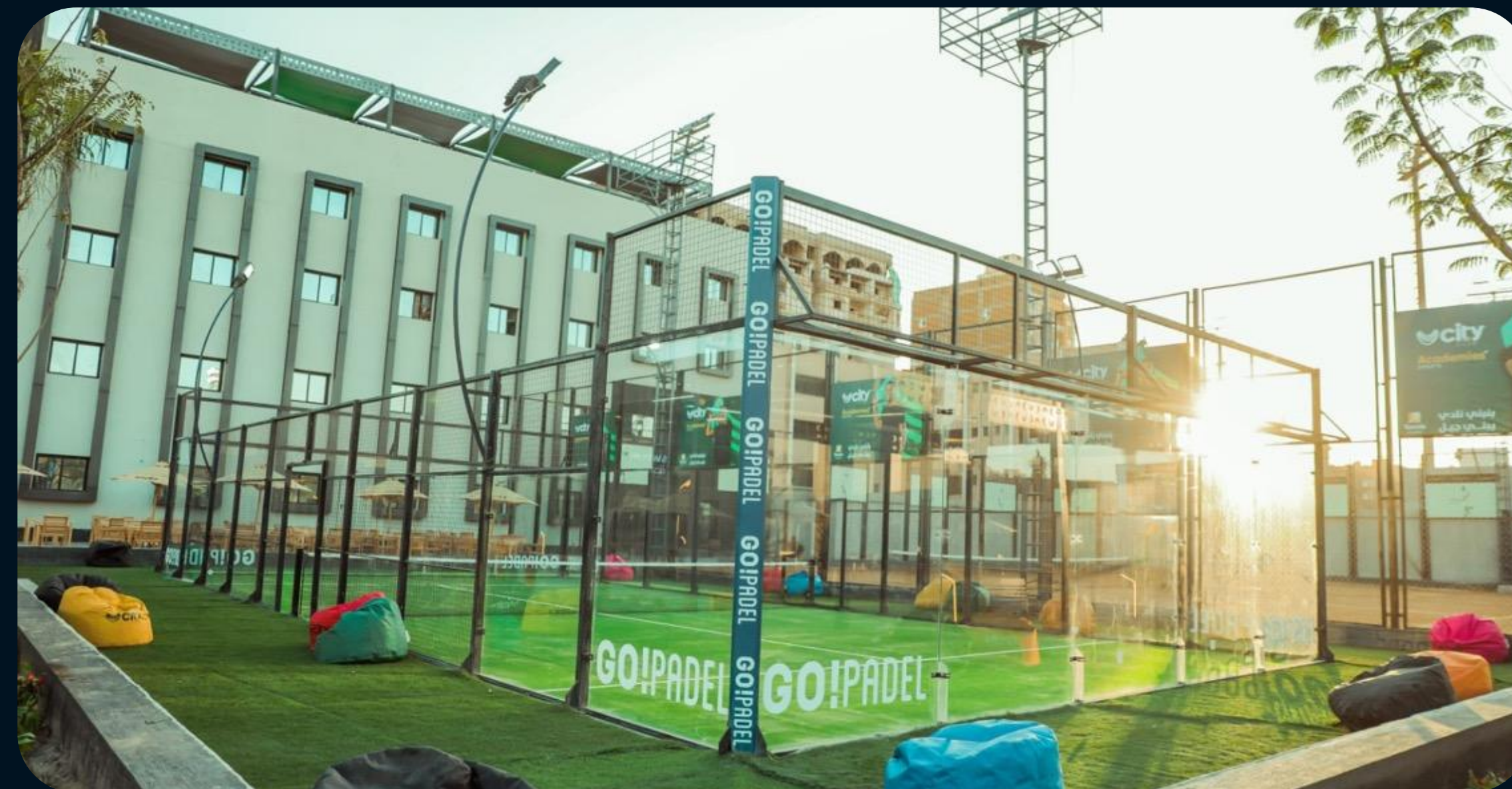
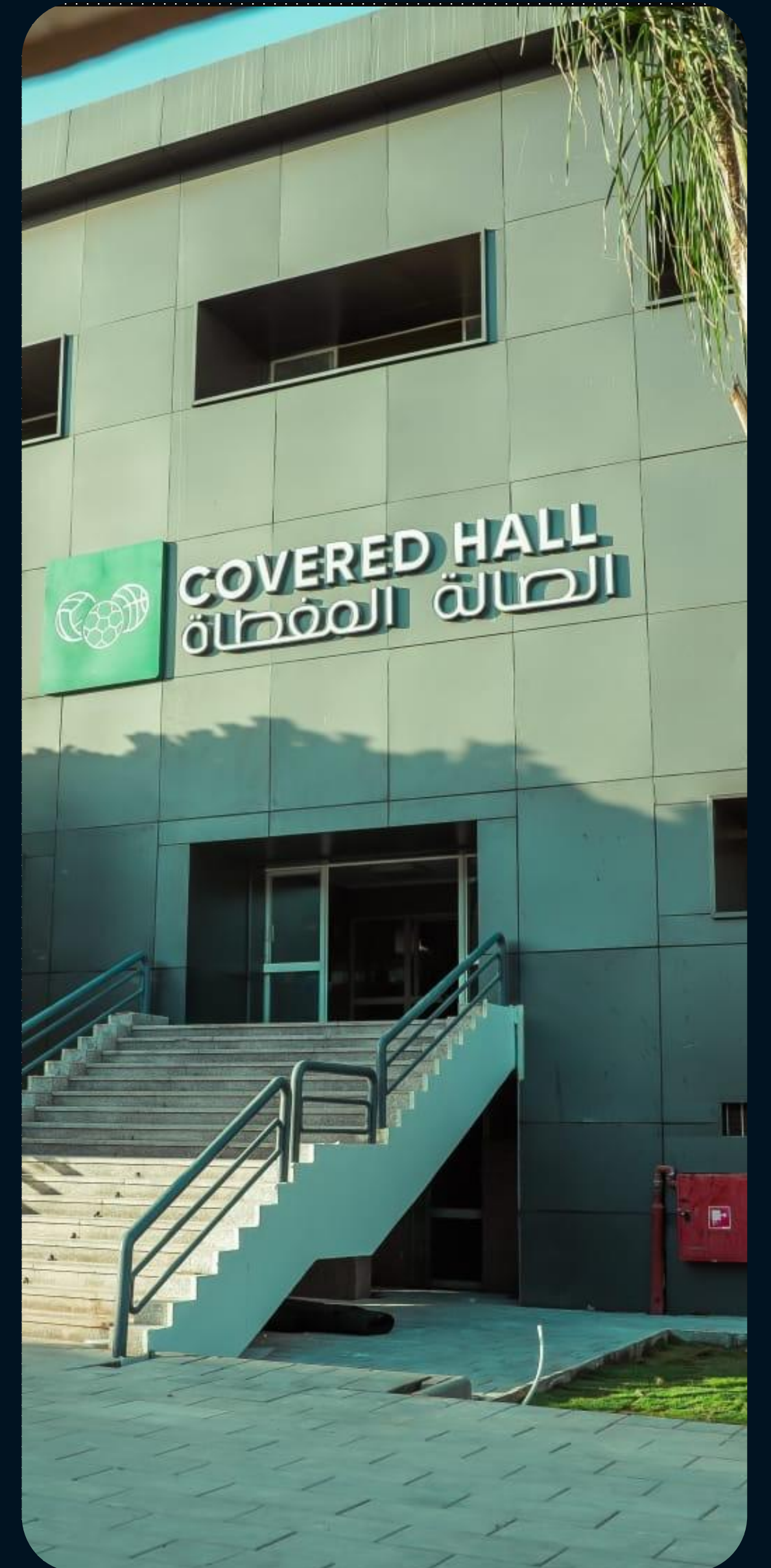






CITY CLUB BRANCHES





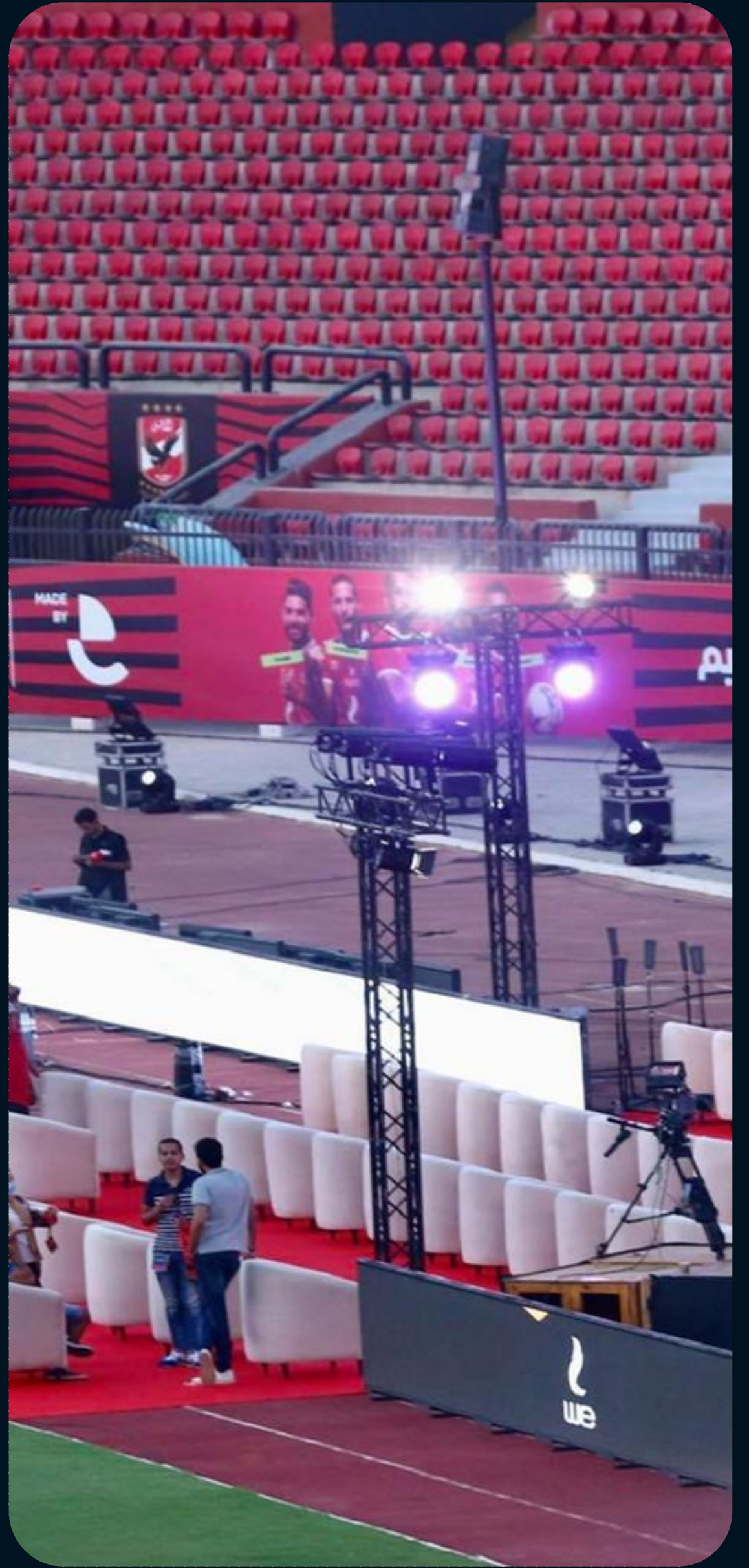
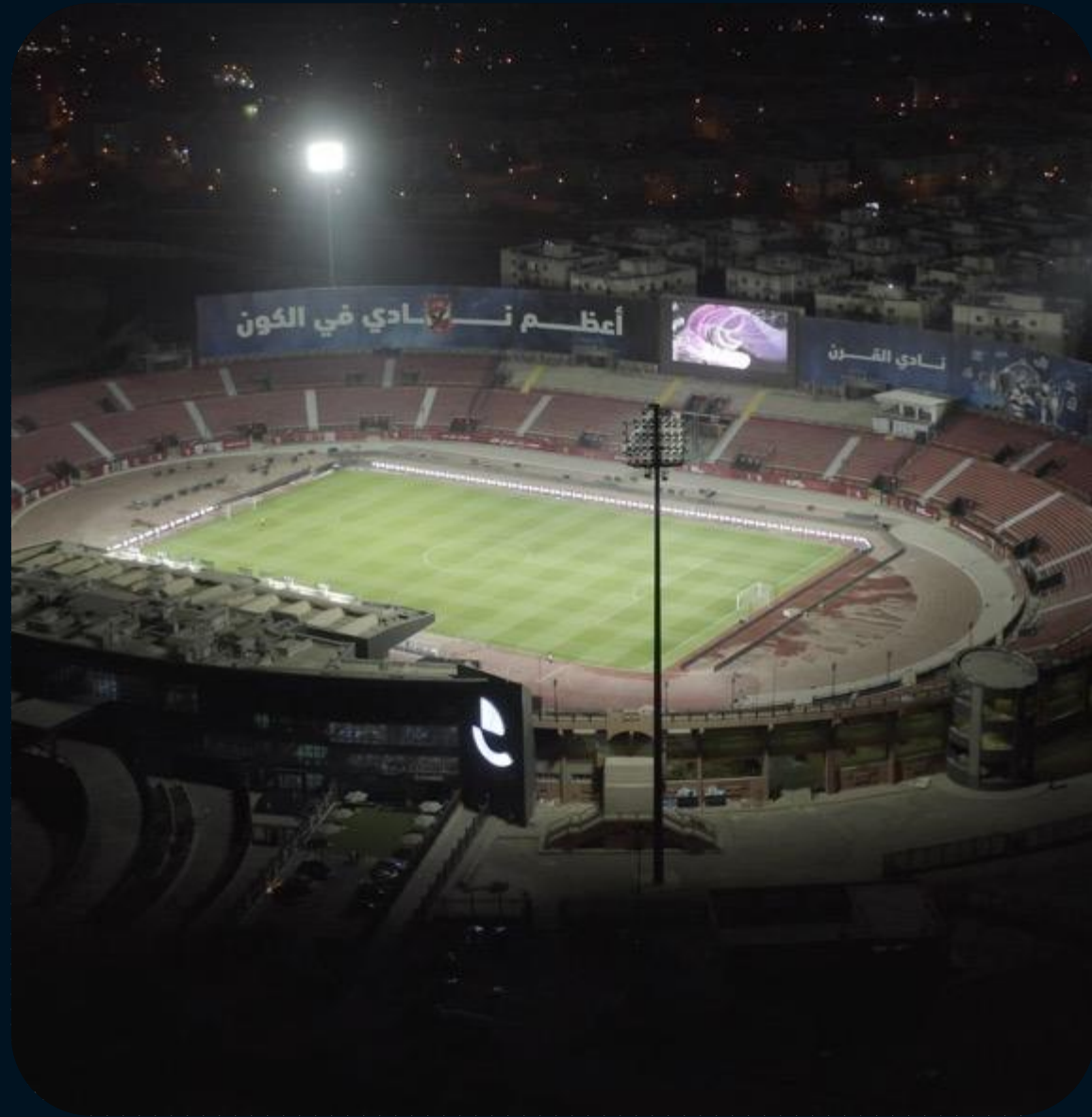


**AL AHLY CLUB
LUXOR BRANCH**





AL AHLY WE STADIUM – EL SALAM



BRANDING





إدارة الحدائق والمنشآت الترفيهية
HADAYEO PARKS & RECREATIONAL
FACILITIES MANAGEMENT



AL AHLY LUXOR

الأهلي
LUXOR
AL AHLY CLUB - LUXOR



High



OMRANTRK



TAKYIEM



TAKYIEM
ASSET MANAGEMENT AND MARKETING

estadat



CONCESSION



TASHEREEF HD



FLYBUY





OMRANTRK

OMRANTRK

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estadat

SPORTS FACILITY MANAGEMENT

Gilroy Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (+=!?"'€&/#@)

Gilroy Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (+=!?"'€&/#@)



Gilroy Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (+=!?"'€&/#@)

Gilroy Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (+=!?"'€&/#@)

الأقصر
LOXOR



Gilroy Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (+=!?"'€&/#@)

Gilroy Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (+=!?"'€&/#@)



AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO
PP QQ RR SS TT UU VV WW XX YY ZZ
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OUR METHODOLOGY



Bringing Facts to Life

Taking your business to a whole new level with customized business and marketing strategies, helping to increase your growth and sales. Developing and executing all your dreams with a premium quality.



Creative mind. Creative works

Visit our website or contact us
for more information:

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